



—PO Box 1177—Tarpon Springs, FL 34688—E-mail: patsy.renz@verizon.net
Meetings - First Monday of the Month at The Community Center. 400 S. Walton

October 2017

Executive Board:

Yvonne James - 785-9532
President
okoboj2@verizon.net

Sherry Orr - 939-1055
Vice-President, Programs,
Publicity
orr6@verizon.net

Bess King - 947-4006
Secretary
Bking4521@gmail.com

Wendy Davis - 365-8873
Treasurer
wbdavisart@yahoo.com

Committees:

Jane Lawson – 934-6097
Programs

Sherry Orr - 939-1055
Publicity

Kathy Detrano - 817-0940
Artist of the Month

Joy Swanson - 386-214-1556
Refreshments

Patsy Renz – 943-7732
Newsletter/Membership

Barbara Hodges - 940-4103
Newsletter Proof-Reader

Chris Tagaras - 938-0895
Sunshine

Sharon Chandler – 934-7778
Historian
sharchuck@gmail.com

Heather Risley - 937-7125
Special Events
hriz@tampabay.rr.com

Venue Chairs:

Heather Risley - 937-7125
Performing Arts Center

Sharon Chandler - 934 -7778.
USAmeri Bank

Lynn Kopala - 940-4975
Florida Hospital North Pinellas



We bid a fond but sad farewell to one of our longtime members this summer. Jane Lawson moved to Texas and she will be sorely missed. Over the years she held many offices in the organization and volunteered tirelessly where ever needed; organizing and directing the Plein Air Painters, arranging our monthly programs and workshops, lining up members willing to serve on the board and for many years she and her husband opened their home for the annual Christmas party. She was and will continue to be a role model for all of us.

Programs and Events for 2017-2018

Welcome back to a new year! I know many of you have been traveling and I can't wait to see your work. We are going to need everyone's help to do all that we want and need to do. We will have monthly demonstrations and workshops. The Winter Show will be our first event. The Plein Air Event is going to look different. The Tarpon Springs Fine Arts Festival is our next big responsibility.

And how are we going to do this? Well, we need every member to participate and volunteer to make things happen!

As you know, Jane Lawson has moved to Texas. That leaves us with big boots to fill. We need folks to **demonstrate and give workshops**. If you or if you know someone who would like to do a demonstration and do a workshop, please send me their contact information. I need someone for October, January, and March.

The Winter Show will be at the Cultural Center. Please plan on participating. Guidelines for the show are in our handbook.

◆ November 27th, 10:00-12:00 Decorate the Cultural Center

◆ November 28th, 10:00-12:00 Register Art

◆ November 28th, 12:00-2:00 Hang the Art

◆ November 29th, Judging

◆ November 30th, 6:00-8:00 Reception and Awards

January 8th, 10:00-12:00 Take down decorations and Pick up Art.

The **Paint and Photo Event** will be in February/ March. Right now, we are in the planning stages. We will share information in October and November.

The Tarpon Springs Fine Arts Festival is a great opportunity for our artists. First of all, we need your art! Then we are going to need a host of people to do everything from registration, arranging for the tent, setting up the art, covering the sales, demonstrating, and taking down the tent.

Boys and Girls Club Mentoring Program will meet each month on the second Monday at 4:00. Heather Risley wrote and received a grant that will pay for our materials. The dates of the program will be October 9, November 13, December 11, January 8, February 12, March 12, and April 9. We will need 5-6 volunteers for each session.

Please let me know right away what you are willing to do!

Thank you! **Sherry Orr, 813-310-9045, orr6@verizon.net**

Future Schedule:

For October we will do September's program of all media artwork voting; Program is "Show and Tell" of any painting on display.

VENUE NEWS:**Florida North Pinellas Hospital (Helen Ellis) - Lynn Kopala - 940-4975**

Florida Hospital North Pinellas: TSAA has been given space to hang nine pieces of original artwork. We rotate the paintings, photographs, and/or mixed media pieces every eight to twelve weeks, depending on availability. Exhibits will feature nine (9) works with an approximate minimum size of 18" x 24". Because of how the permanent hanging hardware is installed, no single piece can exceed of 33" in width. (Sizes include frames.) These size specifications have been established by the hospital for safety and security reasons. The hospital's hanging hardware cannot be re-positioned. Please contact Lynn Hudson Kopala at [727 940 4975](tel:7279404975) or lynnkopala@hotmail.com if you have any questions and/or are interested in showing your work.

Performing Arts Center: Heather Risley, Patsy Renz, Barbara Hodges Those showing at the Performing Art Center for October: **Petera Semple; Andrew Chianese; Heather Risley; Susan Mayhew.**

USAmeri Bank : Sharon Chandler (934-7778)

The artist for September and October is **Christina Davy** at the U.S. Ameri Bank .

TSAA 2018 calendars will be for sale at the meeting for \$10.00. They are also for sale at TAG Gallery.

Boys and Girls Club Mentoring Program

This will be our fourth year working with the elementary students enrolled in the after school program at the Tarpon Springs Boys and Girls Club at 111 W Lime Street.

Our next session is Monday, October 9, from 3:30 to 5:00 - You are needed just to put out supplies and to stand by a table ready to help a child if they need it. We are out by 5:00. You can make a difference in this program and the kids really enjoy what we do for them.

CONGRATULATIONS TO OUR MEMBERS:

Nancy Rhoads colored pencil piece, "**Retreat**", was included in the National Colored Pencil Society's annual show which was held in Bethesda, Maryland this year. Since this was her third acceptance, She was honored with signature status. She was very pleased to obtain this goal!! She received an email that she is one of 8 award winners at the Dunedin Art Center's " On your Mark" show and she received an honorable mention for her color pencil drawing.

Margaret Modjeski sold a watercolor titled...."**Blue Lobster**" at the August Show at Stirling Art Studios!

Jan Wojcik has been doing portraits all summer for clients. Here's her latest one.



Suzanne Natzke's painting "**Last Furlong**" was accepted into the Florida Watercolor Society 46th Annual Exhibition. In addition she was invited to give a demo there this year.

(Thanks to Irma, the entire convention has been cancelled this year. It was to be held in Coral Springs which is down in the Miami area. The reception for the show will be rescheduled at some later date. (Hope my painting survived the storm!!) Her painting, "**Big Fish**," an abstract on Yupo, has been accepted into the California Watercolor Association 48th National Exhibition at the Marin Society of Artists Gallery in San Rafael, CA. The show runs Jan. 3 – Jan. 31, 2018

Lora VanNoord reports she's still in NY and misses everyone here. She is taking the Auto Train to Florida on November 13!

We need drinks and munchies volunteers for our meetings. call 386 214-1556 if you would like to bring something. Thank you! Joy Swanson, Refreshments chair.



Everyone needs a little sunshine in her/his life and Chris Tagaras, Sunshine Chairperson, is ready to supply it to those of our membership who may be under a cloud.
938-0895

Jane Lawson had a very successful show and sale of her work at the Church on the Bayou before she moved to Texas. She sold many of her watercolors and made many people happy that they could have a "piece of Jane."

After moving to Texas they found she had infection in her hip replacement that she had in the spring. She had that removed and after the infection was all cleared up, they gave her a new replacement. She is now in rehab, again! She has been a wonder, with her high spirits and wonderful outlook. If anyone would like to drop her a note, I have her Texas address and will share that with you. Heather Risley, hrrisley1@gmail.com.

Anyone interested in **plein air Friday painting**, please contact Heather Risley, hrrisley1@gmail.com.

Art Scams - Here is an email I have receive several times from different people all with the same pitch. Don't answer it!! I don't know how many of you have received this email, but just in case. You will get your check, send them your art work and by the time the check is found to be no good, it will be to late. I'm sure you all would know it was a scam, but sometimes we are so excited to sell our work we don't think it through. I sent this out by email before but not everybody gets my emails. Of course, you can tell by the language and the way it's written that it's a scam, Patsy

"Hello My name is richard collins from Atlanta GA. I actually observed my wife has been viewing your website on my laptop and i guess she likes your piece of work. I'm also impressed and amazed to have seen your various works too, You are doing a great job. I would like to purchase one of your piece as a surprise to my wife on our anniversary. Also, let me know if you accept check as mode of Payment.

Thanks and best regards"

Patricia Watt opened a store in Oldsmar flea market. She will have all sizes, all unframed studio wraps. When she and her husband went there they met old friends from USA market and they are doing much better there. They were pleased to see them and got them a great place to display at Store D West 14. It is the very best building and their sales are double there. SO now they are neighbors again with Exquisite Creations D West 23 - 44. We were together for 20 years. Good friends, they cried when we moved! After Irma, they went to Oldsmar, still a bit shaken and just looking, as they say. Then by chance they found their old friends and they helped them.

"We felt like we were being guided. so lots to do, we are back to living again".

Selling your art on Facebook (Get a Pay Pal or some other account-do not accept checks)

Do not post too much to one group or page per day, or at a time. It may be a bad idea to bombard your followers with multiple posts at once.

Using your profile for your art business instead of a Facebook page.

A Facebook profile is intended to be for personal purposes, while [Facebook pages](#) are for business. Sharing your art with your Facebook friends is still a good idea, but professional contacts ideally should not have access to your personal life, unless they are friends as well.

Not updating Facebook pages regularly.

Having a [Facebook page](#) is highly recommended for all artists, but not posting updates at a regular pace may stunt the growth of your page. New visitors may not follow if they see an inactive [FB Timeline](#). If you do not have time to post daily, try a couple times a week. Pages left for months without being updated become stale, and may leave a negative impression of the artist.

Deleting your photos after uploading them to Facebook.

This could be a very big mistake. Facebook reduces the quality of your photographs, unless you use the high quality feature. But, this can be a bad idea, especially if your images are not watermarked, as they can easily be stolen by anyone. Keep all your originals on your computer, an exterior hard drive, or burn them on a DVD. Don't rely on Facebook as a photo storage service.

Turning off wall posts on Facebook pages

A [Facebook page](#) becomes much more active if people can participate and post things. Every time someone posts, their own Facebook friends are notified through the Facebook feed. With this option turned off, you may lose visitors and likes.

Joining too many groups.

I have tried to invite some artists to the [Promote Your Art group](#), but a popup appears stating they belong to too many groups. Facebook has a limit to how many we can join (300). If you do reach this number, it is time to start deleting some so can receive an invite from new and interesting groups.

Using Facebook games and sharing apps too much.

These continuously flood your Timeline with updates, and does not appear professional. If you do like participating in those things, highly consider cleaning out your Facebook friend list. Create a Facebook page and invite other artists and professional contacts to that page, and keep your profile for personal interests.

Inviting and accepting Facebook invitations from people you do not know.

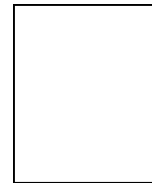
Before accepting or sending any invitations, you should look for basic information on that person. Only invite people you know, or have something to do with your niche. If someone who appears to have nothing to do with the art field sends a friend request, politely message them and ask them how they know you.



TARPON SPRINGS ART ASSOCIATION
PO Box 1177
TARPON SPRINGS FLORIDA 34688

Our Mission...

...to promote interest and community awareness of all forms of visual art, to provide opportunities for individuals to associate with other artists, and to share in and learn from artistic knowledge and experiences.



Application for New Member and/or Change of Address

Name _____

Address _____

City _____

State _____ Zip _____

Phone _____ Cell # _____

Email _____

Dues **\$25.00**

Medium of choice _____

Please make check payable to and mail to:

Tarpon Springs Art Association

Patsy Renz, Membership

39650 US Hwy 19N #1413

Tarpon Springs FL 34688

REMEMBER.....

The next general meeting is Monday, October 2, 2017 at the The Community Center

The next board meeting is October 30, 1:30 pm Place to be determined.

If you have any news call me at 943-7732 or email me at patsy.renz@verizon.net by October 18, 2017. Everything that happens in your art is important to us all.

Artist of the Month Schedule

October– All Media artwork Voting; Program is "Show and Tell" of any painting on display.

(For this month only)

November – Oil

***December** – No Meeting

January – Mixed Media, Photography

February – Watercolor

March – Pastel, Pen & Ink, Charcoal, Misc. not shown elsewhere

***April** – Judged Show (Picnic)

Bring Art work by 1:15 pm or it won't be judged.

"Those who do not want to imitate anything, produce nothing." **Salvador Dali**